

FOR IMMEDIATE RELEASE: Baby Tiger Productions, Daniel Wallace and Trish Whitehurst in association with Falcon Theatre present the American Premiere of *The Grönholm Method*
Press Contact: Chelsea Sutton 818.955.8004 ext. 133, chelsea@falcontheatre.com



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in association with Falcon Theatre
present

the American Premiere of
The Grönholm Method

Written by **Jordi Galcerán Ferrer**
Translation by **Anne García-Romero** and **Mark St. Germain**
Directed by **BT McNicholl**

Previews begin August 7

OPENS Friday, August 17 at 8pm

July 5, 2012, Burbank, CA – Baby Tiger Productions, Daniel Wallace and Trish Whitehurst in association with the Falcon Theatre are proud to present the American premiere of *The Grönholm Method* written by **Jordi Galcerán Ferrer**, translated by **Anne Garcia-Romero** and **Mark St. Germain** and directed by **BT McNicholl**, the first production of the Falcon Theatre’s 2012-2013 Subscription Season.

How far would you go to get that dream job? Just what would you be willing to do? Four corporate warriors come together in one room to compete for one senior management position using “The Grönholm Method,” a system meant to separate the weak from the strong. But the weak may not be as weak as they appear. A wicked comedy that feels like a thriller, it’s a fool’s game of betrayals, reversals and manipulations that will keep you on the edge of your seat.

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PREVIEWS:		August 7 - 10 at 8pm; August 11 at 2pm & 8pm	
		August 12 at 4pm & 7pm, August 14 -16 at 8pm	
OPENING NIGHT:		Friday, August 17, 2012 at 8pm	
SHOW CLOSES:		Sunday, September 30 at 7pm	
PERFORMANCES		Tue. – Fri. at 8pm, Sat. at 2pm & 8pm Sun. at 4pm & 7pm	
PRICES		Previews	\$29.50 – \$32.00
		Opening Night	\$52.00 – \$57.00
		Weekdays (Wed/Thurs)	\$34.50 – \$37.00
		Weekends (Fri/Sat/Sun)	\$39.50 – \$42.00
		Student Rate (valid student ID)	\$27.00

Tickets on sale July 7, 2012

Tickets can be purchased online at www.FalconTheatre.com or
call the **FALCON THEATRE BOX OFFICE** at (818) 955-8101.

To arrange **PRESS SEATS**, schedule interviews or request additional editorial information or photos, please
contact Chelsea Sutton at (818) 955-8004 ext. 133.

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Jordi Galcerán Ferrer (Playwright) (born in Barcelona, March 5, 1964) is a Catalan playwright, screenwriter and translator, known internationally for his play *El Mètode Grönholm* (*The Grönholm Method*, 2003). He writes in Catalan as well as Spanish. Galcerán studied Catalan Philology at the University of Barcelona and started to write theatrical plays in 1988. In 1995, with *Paraules Encadenades* (*Words In Chains*) he won the 20th "Born" Theatre Award (organized by the Artistic Circle of Ciutadella, Menorca), and in 1996, the Critic's Award Serra d'Or for best work in the Catalan language. His play *Dakota* (1995) received the Ignasi Iglesias award. *Killing Words*, a 2003 film directed by Laura Mañá, is based on *Paraules Encadenades*. *Fragile*, directed by Jaume Balagueró, is also based on a script co-authored by Galceran, while *The Method*, directed by Marcelo Piñeyro, is a film adaptation of *The Grönholm Method*.

BT McNicholl (Director) has directed on Broadway for the Roundabout Theater Company and won the 2003 Australian "Tony" Award (the Helpmann) for his direction of the Mendes/Marshall version of *Cabaret*. Other international credits include premieres of *Billy Elliot* in Asia and *The Producers* in Europe. In developing new work for the stage, he spent two seasons directing at the Eugene O'Neill Theater Center, worked with Shubert Organization and consulted with MGM On Stage. With Eric Idle, he co-directed a new revue of Monty Python material that opened in LA and went on to play New York. McNicholl has been associate director for Sam Mendes, David Hare, Stephen Daldry, Mike Nichols, Rob Marshall, James Lapine, and Jerry Zaks on 12 Broadway plays. Off Broadway, he directed Kristin Chenoweth in *Billion Dollar Baby* (also producing the show's cast album) and is the BMI Award-winning lyricist and director of *The "It" Girl*. In the New York area, McNicholl recently scored a hit with his revival of Neil Simon's *The Sunshine Boys* starring Lewis J. Stadlen and Chip Zien. Regionally, McNicholl has staged award-winning productions for the Goodspeed Opera House, Walnut Street Theater, and the Dorset Theater Festival, among others. In film, McNicholl has worked on a few Scott Rudin productions; most recently the Oscar-nominated Tom Hanks/Sandra Bullock movie *Extremely Loud and Incredibly Close*, for which he assisted director Stephen Daldry as a children's acting coach. A Drama League grant recipient, McNicholl has been invited to hold an annual acting master class in Paris. Upcoming projects include a new version of *The Blue Angel*, co-written with Jeffrey Sweet, opening in Germany in 2013.

Daniel Wallace (Producer) is a producer and production designer with experience in theatre, television, independent film, industrials, trade shows, and live events. His design credits include UNICEF's Tribute to Audrey Hepburn, The Jerry Lewis Telethon, The World Series Report, The Miss America Pageant, comedy specials for Showtime and Lifetime, new product launches for Solvay, Novartis, Abbott Laboratories, and live events for Shearson Lehman Hutton, Council of Fashion Designers of America, the American Marketing Association, and the Variety Foundation of New York. He has produced and designed professional video camera demonstrations for Sony, Sharp Electronics, Thompson Broadcast, and Ikegami Electronics as well as continuing to have on-going relationships with Canon USA for 18 years and with Panasonic Solutions Company for 32 years. Daniel, along with Whitehurst Media, presented *Three Sides* at NYMF 2006 and is one of the producers of Elizabeth Lucas' movie musical *Clear Blue Tuesday*. He was a co-producer of Leslie Jordan's *My Trip Down The Pink Carpet* Off-Off-Broadway and on the West End in London.

Trish Whitehurst (Producer) is a producer and creative director in theatre, television, film and live events. Trish, along with Daniel Wallace presented Grant Olding's *Three Sides* at NYMF. They were Associate Producers on the 15th Anniversary Production of *By Jeeves* in London, and producers of Elizabeth Lucas' movie musical *Clear Blue Tuesday*. Trish also produced the TRU production of *All My Sins Remembered*. Recently she produced *Canon on Broadway*. Event credits include Cable Connections Week for NAMIC and Women in Cable Communications, Lancôme's National meeting and the introduction of vehicles from Mitsubishi Fuso, Volvo and BMW. She began her career working in both lighting and wardrobe with her parents in IATSE Local 72; During her early years in New York, Trish was a stage manager, and during graduate school at Columbia she was an intern at the Shubert Organization where she worked on productions of *Zoot Suit* and *Dancin'*.

Baby Tiger Productions (Producer) is a New York-based production company with a decade-long history of presenting live theatrical performances, new works and special events. It is especially proud to be part of introducing Jordi Galceran's unique and exciting play to American audiences.

The Falcon Theatre is a 130-seat professional theatre that operates year-round in Burbank, California, built by Director/Writer/Producer Garry Marshall and his daughter Kathleen Marshall LaGambina. The Falcon opened in November of 1997 and launched its annual 5-play Subscription Series in 2002, currently produced by Kathleen and Sherry Greczmiel. Mr. Marshall founded the Falcon as a place where established artists and emerging talent can come together to create exciting work on stage.